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# MATERNITY

PORTRAIT WELCOME GUIDE

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*CELEBRATING THE BEAUTY OF MOTHERHOOD*  
*A Timeless Memory For You And Your Baby*





# HELLO! AND WELCOME

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*If we haven't met yet, let me first say congratulations!*

*This is such a beautiful chapter in your life — one filled with love, change, and the anticipation of meeting your baby.*

*I'm truly honoured that you're considering me to capture these memories. Maternity photography is about more than just a growing bump — it's about celebrating the strength and beauty of your body, and the deep connection between you and your little one.*

*This Welcome Guide will walk you through everything you need to know: how to prepare for your session, what to expect, and all the details about pricing and products.*

*If you have any questions at all, please don't hesitate to get in touch — I'm here to make this experience relaxed, enjoyable, and meaningful.*

# MEET THE PHOTOGRAPHER

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Hi, I'm Bea! Originally from Madrid, Spain, but now proudly calling Milton Keynes home.

I've had a camera in my hands for as long as I can remember. My friends used to call me "the photographer of the gang", and I still remember the excitement of waiting for film rolls to be developed! But it wasn't until I became a mum that photography truly found its meaning for me.

From the moment my first child was born, my love for photography deepened, and I found my true passion in maternity and baby photography.

My two amazing kids are the heart behind Moonlion Studio - and even its name is inspired by them:

"Moon" for Luna and "Lion" for Leo.

Through my work, I aim to create more than photographs — I want to tell your story in an honest, emotional way, capturing the love and anticipation that fill this special time.





# WHY BOOK

## A MATERNITY SESSION

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*This is one of the most magical seasons of your life. You are growing a new life within you, and that is truly extraordinary. From the first flutter to the sound of your baby's heartbeat, every moment is part of a beautiful story that deserves to be remembered.*

*Your body is doing something incredible, and it deserves to be celebrated and honoured for the miracle it's creating.*

*A maternity session is not just about how you look - it's about how you feel: strong, radiant, and deeply connected to the little one you haven't yet met.*

*These are more than just photographs; these are pieces of artwork that will only grow in value for your family - a heirloom that will be passed down in your family for generations.*

*These images will become part of your family's story, heirlooms that will only grow in meaning as the years pass. One day, your child will look back at them and see you - their home, their safe place - and feel how deeply they were loved, even before they were born.*



# WHAT TO EXPECT

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*Your maternity session will be calm, relaxed, and full of gentle direction to help you feel comfortable and confident.*

*Each session lasts around 1.5 to 2 hours, giving us plenty of time to capture a variety of beautiful moments at your own pace.*

*Before your session, you'll receive a questionnaire where you can share your likes and dislikes, helping me plan a session that feels just right for you.*

*Before your session, you'll receive a short questionnaire to help me get to know you — your preferences, style, and any special ideas you may have. My approach is simple and natural: I want you to shine. I'll guide you through poses that flatter your body and highlight the deep emotion of this stage.*

*Partners are always welcome to join the session - after all, they are part of this incredible journey too.*

*Within 5 days, you'll receive a private proof gallery where you can view all your soft edited images and select your favourites. Once chosen, I'll hand-edit your selections with care, and your final gallery will be ready within 3 weeks.*

*You'll also have the opportunity to explore beautifully crafted prints, wall art, and albums to turn your images into lasting keepsakes.*



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INVEST IN  
**MEMORIES**

*the most precious legacy your family will ever cherish*

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**M A T E R N I T Y   S E S S I O N**

**£75**

*Your maternity session is more than a photoshoot - it's an experience designed to honour your body, your journey, and the love that's already growing within your family.*

*Every image created during your session is part of a story that will be passed down for generations.*

*To make things simple and flexible, your booking begins with a small £75 session fee, and once you've seen your images, you can select the collection that speaks to your heart.*

*This fee secures your date and includes:*

- *Up to 2 hours of studio time*
- *My time, artistry, and creative direction*
- *Access to a variety of props, outfits, and accessories*
- *Couple portraits with your partner*
- *The creation of your soft-edited proof gallery for viewing and selection*
- *A complimentary design consultation to help you choose your final artwork*

*Please note: The session fee does not include images or products. Once you've viewed your gallery, you can select from the collections on the next page.*





INVEST IN

# MEMORIES

*the most precious legacy that your family will cherish for a lifetime*

## COLLECTIONS

HEIRLOOM COLLECTION ————— £649

*A timeless keepsake designed to be passed down through generations.*

- Luxury velvet box with 30 archival quality 6x9" prints
- Matching 30 fully edited digital images in high resolution
- Velvet accordion mini album in your choice of size and colour
- £50 off your Newborn Session\*

PREMIUM COLLECTION ————— £499

*For those who want to preserve every favourite moment in a beautifully edited collection.*

- 30 fully edited high resolution digital images
- £40 off your Newborn Session \*

DELUXE COLLECTION ————— £399

*A balanced collection of your favourite images to celebrate this special chapter.*

- 20 fully edited high resolution digital images
- £25 off your Newborn Session \*

ESSENCE COLLECTION ————— £299

*A simple yet meaningful collection of your most loved images.*

- 10 fully edited high resolution digital images

*\*Discount not to be combined with bundle bookings or other offers.  
Additional prints, albums, and wall art can be added to any collection.*



INVEST IN  
**MEMORIES**

*the most precious legacy that your family will cherish for a lifetime*

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**MINI SESSION**

**£275**

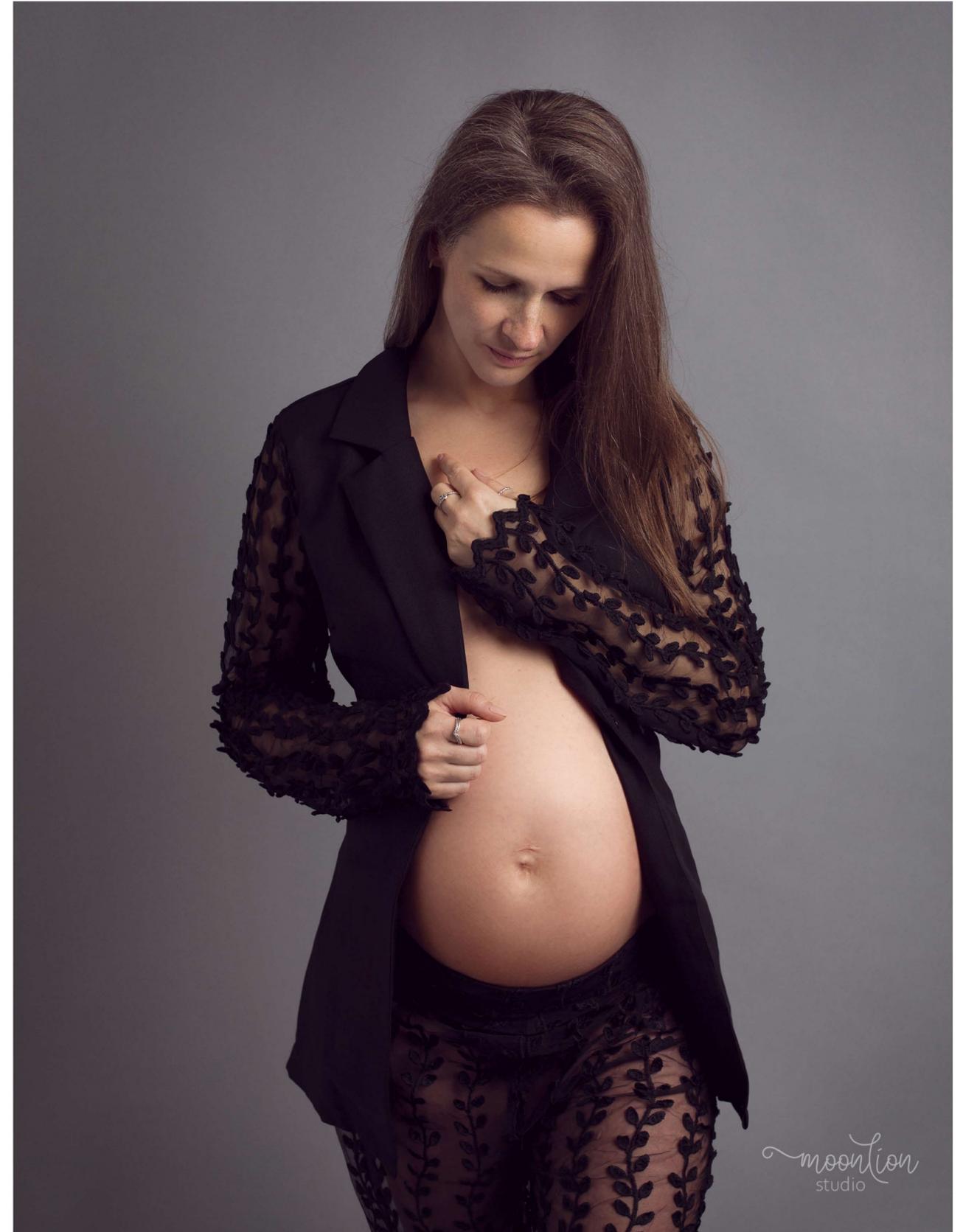
*A smaller, all-inclusive session that beautifully captures  
the essence of your journey into motherhood*

*If you're looking for something shorter and all-inclusive, mini sessions are a lovely option. The £275 fee includes your session time and 5 fully edited high-resolution images — everything you need in one simple package.*

*Mini sessions are available throughout the year, with limited weekend availability. Early booking is recommended to secure your preferred date.*

*Your Mini Session includes:*

- *Up to 1 hour of studio time*
- *Access to a variety of props, outfits, and accessories*
- *Couple portraits with your partner*
- *The creation of your soft-edited proof gallery for viewing and selection*
- *5 fully edited high resolution digital images*
- *Additional images and products available for purchase*



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# BUNDLE BOOKINGS

*Capture your story from bump to baby - and beyond*

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*Your journey into motherhood is one of the most meaningful stories you'll ever live - from the quiet anticipation of pregnancy, to the first days with your newborn, and the joyful milestones that follow. Each stage is unique, fleeting, and deeply meaningful.*

*When you book two or more sessions together — Maternity, Newborn, or Sitter/Milestone — you'll receive an exclusive £50 discount per session. This means you could save up to £150 if you decide to document all three stages of your baby's first year.*

*Booking your sessions as a bundle not only guarantees availability around your due dates and milestones, but also creates a seamless experience — ensuring your images flow together in style, tone, and storytelling.*

*If you'd like to reserve multiple sessions, just mention the bundle offer when booking, and I'll take care of the rest.*



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# HOW TO BOOK

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Booking your maternity session is simple and flexible — I want the process to feel just as relaxed and enjoyable as your session itself.

Here's how it works:

## 1 - CHOOSE YOUR DATE

Get in touch with your due date so we can plan the perfect time for your session. Maternity sessions are ideally scheduled between 28 and 34 weeks of pregnancy, when your bump has a beautiful shape and you still feel comfortable moving around.

You can email me at [moonlion.photography@gmail.com](mailto:moonlion.photography@gmail.com) or send a WhatsApp message to 07784162571.

## 2 - SECURE YOUR SESSION

To reserve your date, a non-refundable £75 retainer is required.

- For full maternity sessions, this retainer covers your session fee.
- For mini sessions, the £75 retainer is deducted from your total balance, which is due two weeks before your session date.

## 3 - FINAL DETAILS

Once your booking is confirmed, you'll receive an email with your session agreement and a short client questionnaire.

This helps me personalise your experience so your session feels completely you.

After that, you're officially booked - and we can start planning a truly special maternity session together.





# THANK YOU

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*Thank you so much for taking the time to read through this guide.*

*I would be truly honoured to capture this beautiful chapter in your life and create images that reflect the love, strength, and anticipation that fill these moments before your baby arrives.*

*Maternity photography is all about celebrating you — your body, your journey, and the incredible bond already forming between you and your baby. I can't wait to help you preserve these memories.*

*If you have any questions or would like to chat about your session, please don't hesitate to get in touch - I'm always happy to help.*

# LET'S CONNECT

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I'd love for you to stay connected and see more of the tender moments and beautiful stories I have the joy of photographing.

MOONLION STUDIO



@MOONLION.STUDIO

[www.moonlionstudio.co.uk](http://www.moonlionstudio.co.uk)