
NEWBORN

PORTRAIT WELCOME GUIDE





HELLO! AND WELCOME



Let me begin by first saying: congratulations! This is such an special time of life, and no doubt the coming year will be filled with amazing experiences and precious moments as you welcome a new little one into your family.

I'm so excited and incredibly honored that you are considering booking your newborn session with me.

This Welcome Guide has some important information about the newborn photography experience, as well as pricing details and some tips to help you plan and prepare for your session. If you have any questions at all, please don't hesitate to let me know.

MEET THE PHOTOGRAPHER

Hi there! My name is Bea, I'm from Madrid, Spain, although my home is now in Milton Keynes, where I've created my family.

I've held a camera in my hands for as long as I can remember. I've always felt the urge to capture every event in my life. I still remember with fondness the excitement and anticipation every time I was waiting for my camera roll to be developed. I recall my friends calling me "the photographer" of the gang, so I guess becoming a photographer was just meant to be.

However, it wasn't until I became a mum when I decided to follow this dream. Ever since my first kid was born my love for photography has just grown, and I've become incredibly passionate about newborn photography.

My 2 amazing kids have been my inspiration for creating Moonlion Studio, and so it's named after them:
"Moon-" for Luna and "-lion" for Leo.





*"It was the tiniest thing I
ever decided to put my
whole life into"*



W H Y B O O K

A NEWBORN SESSION

When you welcome a new baby to your family your whole world changes. The phrase "moments are fleeting" takes on a new meaning, as you begin to understand just how quickly time passes with your precious little one. Babies change and grow so quickly - specially in those early days of their life.

Booking a newborn session will help you capture these moments in time - moments that you will never get back. These are more than just photographs; these are pieces of artwork for your family that will only grow in value - a heirloom that will be passed down in your family for generations.

It brings me so much joy to know that you and your children (and grandchildren) will be able to look back and treasure these memories in the years to come.

WHAT TO EXPECT

Your newborn photography session is the perfect time to slow down and savour some quiet time just admiring the beauty of your new baby. I know the days following a birth can be a whirlwind of activity and emotions, so my goal with each session is to make things easy on you - you just have to relax and enjoy the experience.

Newborn sessions can take 3 - 4 hours, allowing plenty of time for feeding and comforting.

Your baby's safety and comfort is my first priority, so she or he will lead the pace of the session at all times.

2 - 3 days after your session, you will receive a link to soft edited proof gallery, where you will be able to choose your package and pick the images you want fully edited.

You will receive your final gallery within 2 weeks after you select your images.

You will also be invited back to the studio to see printed products, wall art and album options, and to offer you advice choosing your products.





WHEN TO BOOK

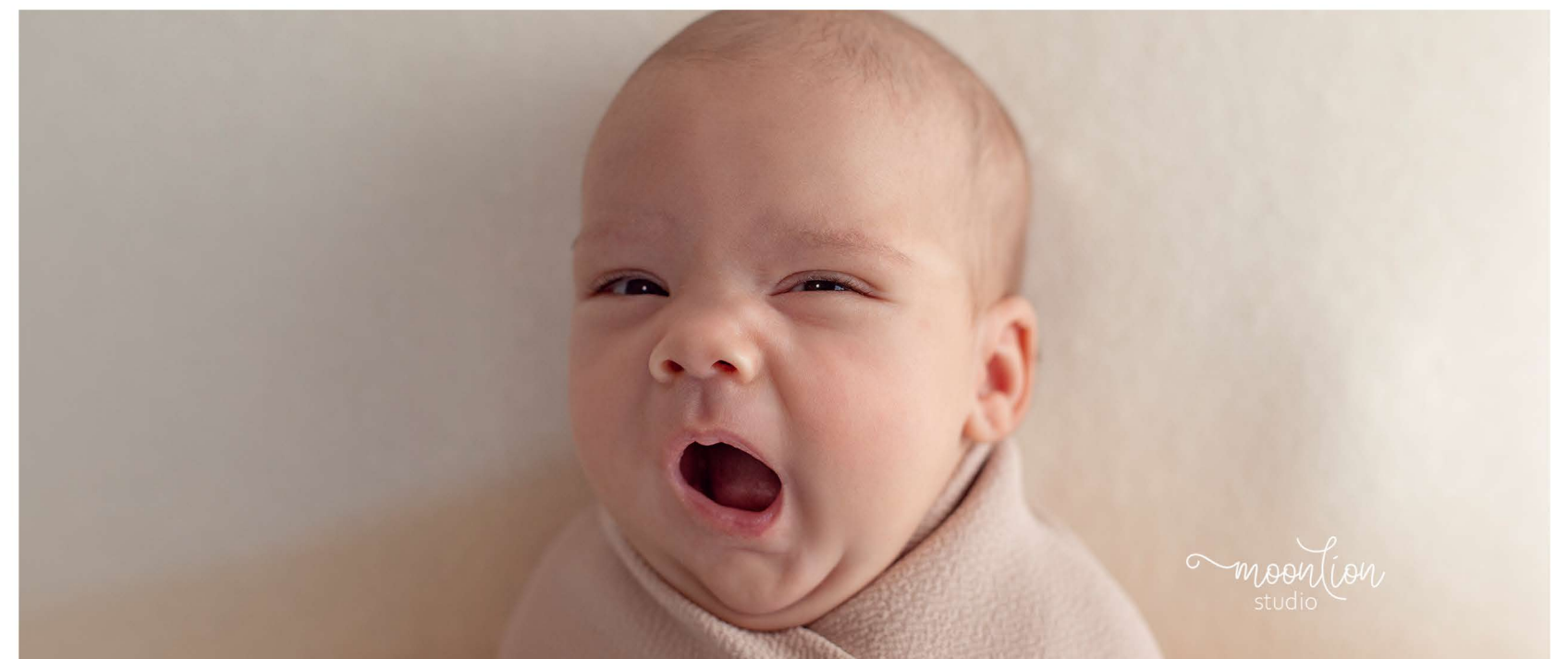
The best time to photograph a newborn baby is when they are under three weeks of age. During the first few weeks of life, they are the sleepiest, and it's easier to get them comfortably into cute curled up poses.

However, older babies are equally cute, and I will adapt the poses for them to be comfortable so that you get a full gallery of beautiful images of your little one.

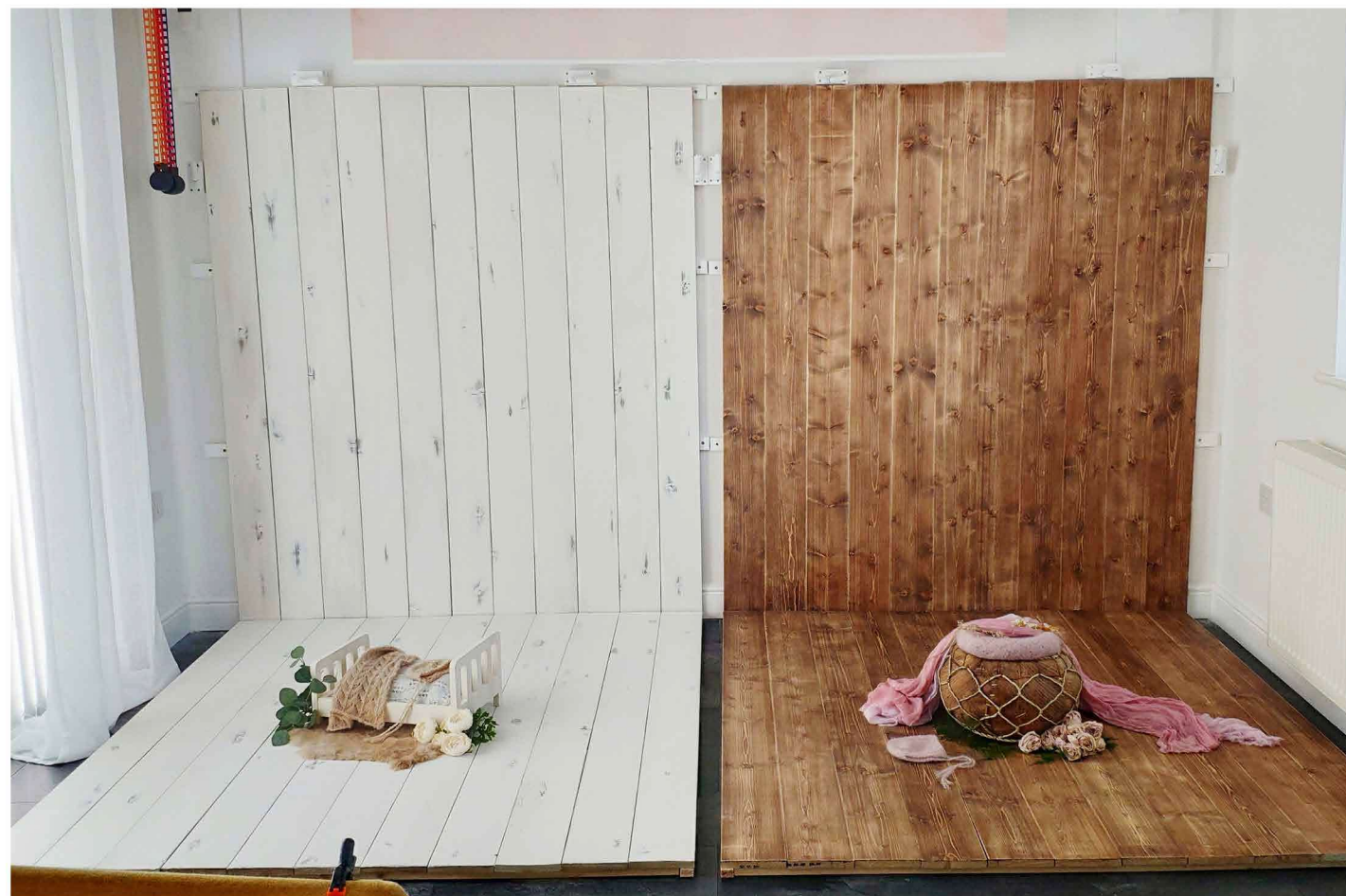
You can contact me at any time during your pregnancy to give me an estimated due date; I will then make a provisional booking, as babies rarely arrive on their exact due date.

As we get closer to the big day I will be in touch, and as soon as baby actually arrives you can contact me to arrange a suitable day for your session.

My schedule may be full for months in advance, so try to book your newborn session as soon as possible to secure your place with me.



THE STUDIO



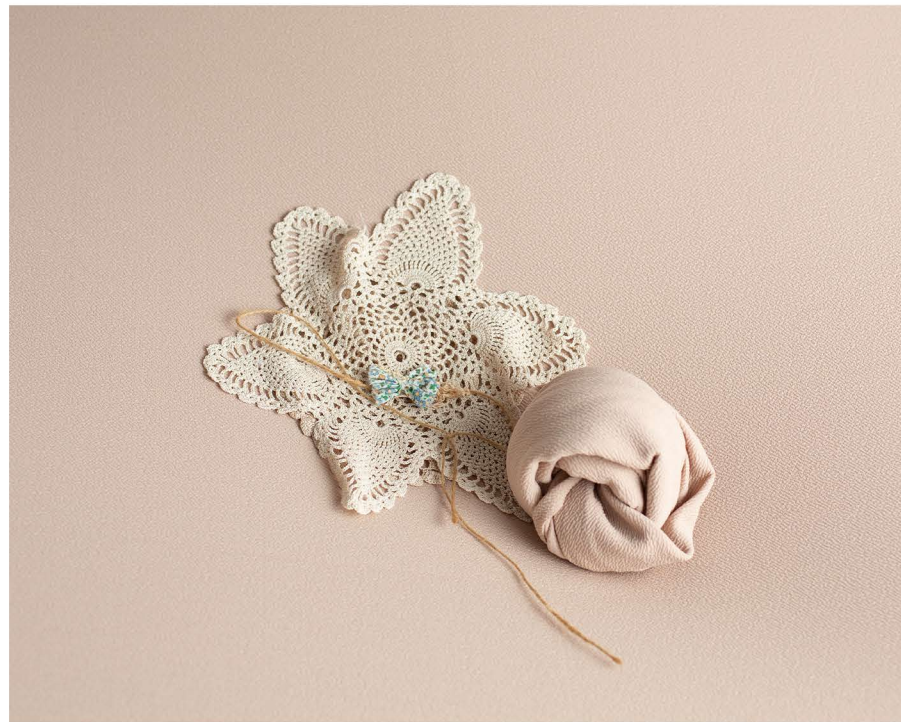
Your newborn session will take place in the comfort of my cosy in-home studio in Milton Keynes, where I have created a warm and comfortable space for you and your baby..

Everything will be ready for your session at your arrival, so you don't have to worry about anything.

Coffee and biscuits will be available for you throughout the session so you can have a hot drink while you relax and enjoy the experience.

You will be close to your baby at all times, and I will explain to you what I am doing every step of the way.





PROPS

I supply all props needed for your session. All you need to bring is yourselves and relax!

Prior to your session you will receive a questionnaire where you will be able to choose your preferred colour scheme, and other likes and dislikes; this will help me plan and create beautiful set ups for your session, selecting the perfect props, outfits, accesories and fabrics.

If there is any sentimental item you would like to see in your images, let me know in advance and I'll do my best to incorporate it in your sesion.

Feel free to request any props you might have seen in my images, and I will make sure to include it in your session.



INVEST IN
MEMORIES

the most precious legacy that your family will cherish for a lifetime

NEWBORN SESSION

£99

When you book a newborn session with me, you won't need to commit to buying a specific package or product. Every session is unique, so I prefer you make that decision once you can see your full edited gallery.

The only thing you will have to pay at booking is your £99 session fee.

What's included in your newborn session:

- 3 - 4 hour session in studio
- Time and talent of the photographer
- Use of a variety of props, outfits and accessories
- A minimum of 5 set ups
- Parents and siblings shots (multiple poses)
- Access to your private online gallery
- Viewing & ordering session available at no extra cost
- *£50 credit towards a sitter session to be used within 1 year (*not to be used in conjunction with other offers or bundle booking discounts)





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PACKAGES

HEIRLOOM PACKAGE ————— £549

- Vintage style wooden box with 30 7x5 prints
- 30 images in high resolution, presented in a wooden USB drive included in the prints box.
- 25% discount on Wall Art
- 40% discount on Albums & Album complete sets

PREMIUM PACKAGE ————— £449

- 30 fully edited images in high resolution, downloadable from you private online gallery.
- 25% discount on Wall Art
- 40% discount on Albums & Album complete sets

DELUXE PACKAGE ————— £399

- 20 fully edited images in high resolution, downloadable from you private online gallery.
- 25% discount on Wall Art
- 40% discount on Albums & Album complete sets

STANDARD PACKAGE ————— £299

- 10 fully edited images in high resolution, downloadable from you private online gallery.
- 10% discount on Wall Art & Albums





moonlion
studio

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MINI SESSION

£199

If you're in a budget or just looking for something smaller, the Newborn mini sessions are the perfect choice for you.

These mini sessions are all inclusive, so you'll only make a single payment of £199 previous to your session.

What's included in your newborn mini session:

- Up to 1 hour session in studio
- Time and talent of the photographer
- Use of a variety of props, outfits and accessories
- 2 different set ups + 1 family set up (only wrapped poses)
- 5 fully edited images in high resolution downloadable from your private online gallery
- The option to purchase additional images or upgrade to a bigger package





HOW TO BOOK

Ready to book your newborn photography experience with me? Here are your next steps:

1) DUE DATE: Get in touch with me and let me know your due date, to ensure that I have availability and can pencil-in some potential session times around that date. You just need to send me an email to moonlion.photography@gmail.com or WhatsApp me on 07784162571.

2) RETAINER: In order to secure your session with me, you will be asked to pay a non-refundable retainer fee. When booking a full session, the £99 session fee will cover your session fee, so that's all you have to pay to complete your booking process. When booking a mini session, a £50 retainer fee will be requested at booking and the remaining £99 will be due 2 days before your mini session date. An invoice will be sent to you after I have confirmed I will be available for your session.

3) AGREEMENT & QUESTIONNAIRE: I will also email you with a link to view and sign your newborn session agreement, and fill out an online client questionnaire. This is the final step in your booking process, so after that is complete, you are officially booked!

THANK YOU SO MUCH

Thank you so much for taking the time to read through this Welcome Guide. I would be honored to be your photographer for your newborn session, and I'm looking forward to meeting you and your new little bundle of joy.

Once you have booked your session with me, look out for an email with my Newborn Session Prep Guide - which will give you more details on what to expect during your session.



LET'S CONNECT

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